

For Immediate Release

‘Going Green at FRIM’

PAVCKM’s concern for environmental protection and sustainability

Kepong, 1 August 2009 – One hundred and ten staffs and management of Panasonic AVC Networks Kuala Lumpur Malaysia Sdn Bhd (PAVCKM) attended a tree planting activity at Forest Reserve Institute of Malaysia (FRIM) today. A total of fifty trees were planted at the Kepong Botanical Garden in FRIM.

“Since October 2007, Panasonic has been actively involved in environmental conservation activities. Last year the company announced its Eco Ideas Declaration consisting of three concepts: Eco Ideas for Products, Eco Ideas for Manufacturing and Eco Ideas for Everybody, Everywhere,” said Mr. H. Uemura, Managing Director, PAVCKM.

“Apart from conserving natural resources through efficient use of electricity, water and paper in conducting business activities, Panasonic employees are trained to exercise greater care for the environment and participate in community-focused eco friendly activities.”

“We hope our employees are happy that they have contributed to the forest protection and community greening. Apart from the tree planting, we organized a jungle trekking session for our staffs to learn about the various flora and fauna in FRIM. This is in line with Panasonic’s ‘Love Earth’ activity,” added Uemura.

About Panasonic AVC Networks Kuala Lumpur Malaysia Sdn Bhd (PAVCKM)

Panasonic AVC Networks Kuala Lumpur Malaysia Sdn Bhd (PAVCKM) is a manufacturer of Panasonic LCD TV.

About Panasonic Malaysia Sdn Bhd

Panasonic Malaysia Sdn Bhd is a sales, service and marketing company for the Panasonic brand of electrical and electronic products ranging from audio visuals, home appliances, air conditioners, digital and video cameras, professional broadcasting equipment, business systems, telecommunications, health and beauty care to batteries and lightings. All Panasonic products are available through our authorized dealers nationwide. For more information on Panasonic brand and products, visit our website at www.panasonic.com.my or call our Customer Care Center at 03-5543 7600.

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