

For Immediate Release

Panasonic Group of Companies and Klang Municipal Council join hands in cleaning up the environment

Indahkan Klang town cleaning campaign brightens up the surroundings of Taman Sentosa

Klang, 19 March 2011 – Panasonic Group of Companies in the Klang Valley jointly organized the *Indahkan Klang* campaign with the Klang Municipal Council in conjunction with the council's *Zon Bersih* initiative, which took place at the Taman Sentosa area in Klang today.

People taking part in the *gotong-royong* activity included representatives from Panasonic Group of Companies, Klang Municipal Council and members of the local community. The surrounding areas of Taman Sentosa along Jalan Dato' Yusuf Shahbudin were noticeably cleaner and more pleasant after the clean-up activity.

"This is our third year in partnership with the Klang Municipal Council to organize the *Indahkan Klang* campaign, and this year the Panasonic Group will contribute the *Zon Bersih* signboards that will be placed around the area, fulfilling the requirements for Taman Sentosa to be declared as a *Zon Bersih*," said Dr R Naidu, Chairman of Panasonic Group Human Resources.

"We will continue to participate in this program as it provides Panasonic staff an opportunity to be actively and physically involved in giving back to the local community. This initiative is also part of our corporate social responsibility to contribute to the society through our business operations, and is also in line with our corporate vision of co-existence with the environment," he added.

About Panasonic Group of Companies in Malaysia

Best known by its Panasonic brand name, Panasonic Corporation, based in Osaka, Japan is a worldwide leader in the development and manufacture of electronic products for a wide range of consumer, business, and industrial needs.

Panasonic Group of Companies in Malaysia with a total of 23 companies comprising of 12 manufacturing companies, 4 sales & engineering companies, 3 research & development companies, 2 finance & insurance companies, 1 logistics & procurement company and 1 investment holding & management services company, operate under their business mission to enhance the quality of life in line with their principle of Contribution to Society from diverse aspects with the primary focus being on products, education, community and environment.

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