

**For Immediate Release**

**Panasonic Kids School Eco Learning  
Eco Works of Art National Contest 2011  
Grand Award Goes to  
Sekolah Kebangsaan Taman Sri Andalas Klang for Primary Category  
and Sekolah Menengah Teknik Sepang for Secondary Category**

**Kuala Lumpur, 2 November 2011** – Eleven eco works of art projects using recycled materials, 7 from primary schools and four from secondary schools won awards at the Panasonic Kids School Eco Learning – Eco Works of Art National Contest 2011. 30 projects were submitted from both categories in a pilot project from 10 schools in Selangor and 16 made to the final.

These works were reviewed by a panel of judges who are experts in art and education to determine the Grand Award for both primary and secondary categories.

For **Primary School category** Sekolah Kebangsaan Taman Sri Andalas Klang won the Grand Award for their eco project titled “Eco Friendly Recycle House”.

This eco friendly recycle house uses modern renewable energy technology for green healthy living in a traditional country setting while practicing 3R. Disposed fruit and egg trays, gunny sacks, sponges, straws, onion skins, etc, were creatively recycled to construct the country house model.

According to national judge Normah Nordin, Artist & Educational Activist, this eco friendly recycle house model has cleverly used recycled materials with some combination of technology giving a lasting impression on eco awareness for the viewers. The eco project fulfills all the requirements for the works of art.

For **Secondary School category**, Sekolah Menengah Teknik Sepang won the Grand Award for their eco project titled “Metal Flower”. This attractive creation uses empty aluminium drink cans which were cut and shaped into decorative metal flowers. These flowers were nailed on to a piece of stick to make it look more organic.

Students worked as a team of 3 members and a teacher as facilitator. Examples of some of the eco works of art project were toy cars, decorative items made of tin cans, 3D models of city, bridge and homes equipped with solar, led lights and rain harvesting and collage art. Recycled materials used include items such as straws, detergent bottles, plastic bottles, newspapers, ice-cream sticks, plastic bags, onion skins, egg trays, biscuit tins and many more.

“These works of art represent an understanding from students in creating value to unwanted items that can be recycled or convert to become a piece of art.” said Azizah Wahid, General Manager Corporate Communications & Branding Panasonic Malaysia.

In collaboration with Ministry of Education Malaysia, Panasonic Eco Learning (EL) under Panasonic Kids School is a global eco learning programme targeting at primary and secondary school students which Panasonic initiates to provide eco education and learning through classroom sessions, eco ideas factory visits and eco projects.

This is the first year this program is introduced as a pilot project to 10 schools in Selangor. 1200 students from these schools have participated in this program and 200 students have visited the eco ideas factory in Shah Alam

**Eco Works of Art Winners – PRIMARY SCHOOL CATEGORY:**

<b>Award</b>	<b>Country/School</b>	<b>Project Title / Description</b>
<b>Grand Award</b>	Selangor Sekolah Kebangsaan Taman Sri Andalas Klang (Taman Sri Andalas Primary School Klang)	<b>ECO-FRIENDLY RECYCLE HOUSE</b> This eco-friendly recycle house model uses modern renewable energy technology for green healthy living in a traditional country setting while practicing 3R. Disposed fruit and egg trays, gunny sacks, sponges, straws, onion peels, etc, were creatively recycled to construct the country house model.
<b>Runner Up</b>	Selangor Sekolah Kebangsaan Seksyen 9, Shah Alam (Section 9 Primary School Shah Alam)	<b>ECO CITY MODEL</b> A scale model of an eco city equipped with solar panel installed on the roof to provide energy for airconditioning, lighting and hot water system. LED and energy saving bulbs were used for lighting. Gutters are fixed to the roof for rain water harvesting. Materials used were from recyclable items such as plastic bottles, cardboard boxes, newspaper, tissue paper and sponge.
<b>Second Runner Up</b>	Selangor Sekolah Kebangsaan Taman Sri Andalas Klang (Taman Sri Andalas Primary School Klang)	<b>LONDON BRIDGE</b> Ice-cream sticks, plastic bottles, plywood, tissue paper were among the items reused to construct a model tower bridge complete with battery powered motorized bridge road lift levers.
<b>Consolation</b>	Selangor Sekolah Kebangsaan Seksyen 9, Shah Alam (Section 9 Primary School Shah Alam)	<b>SOLAR BEACH HOUSE</b> An eco-friendly beach house with 'energy saving' concept utilizing renewable energy such as solar, wind and water as well as biomass. Among the recycled items used were plastic bottles, straws, skewer sticks, printing paper and newspapers.

<p><b>Consolation</b></p>	<p>Selangor Sekolah Kebangsaan Taman Sri Andalas Klang (Taman Sri Andalas Primary School Klang)</p>	<p><b>PANAKID’S LIGHTHOUSE</b> Plywood, paper mache, used milk cartons and plastic mineral water bottles were used to form the base and basic structure and tower of the lighthouse. Students applied the science knowledge of the mechanics in a lighthouse learnt in school to practical use.</p>
<p><b>Consolation</b></p>	<p>Selangor Sekolah Kebangsaan Taman Sri Andalas Klang (Taman Sri Andalas Primary School Klang)</p>	<p><b>SOLAR LIMOUSINE</b> A simple suggestion for car manufacturers to use renewable solar energy to power motor vehicles. A solution to our depleting fossil fuels and cleaner pollution free environment. A discarded shoe box was used for the frame of the car. The led lamp was powered by 9 volt battery.</p>
<p><b>Special Category Award – Collage Art</b></p>	<p>Selangor Sekolah Kebangsaan Seksyen 9, Shah Alam (Section 9 Primary School Shah Alam)</p>	<p><b>MY DEAR EARTH</b> An artistic depiction of the state of earth suffering from the dangers of global warming following the effects of deforestation or illegal logging, emission of polluted air and toxic waste from factories. Transparent plastic, plastic bottles, tissue papers, sponges and copper were among the reused items employed to create the collage</p>

**Eco Works of Art Winners – SECONDARY SCHOOL CATEGORY:**

<b>Award</b>	<b>Country/School</b>	<b>Project Title / Description</b>
<b>Grand Award</b>	Selangor  Sek Men Teknik Sepang (Technic School Sepang)	<b>METAL FLOWER</b> This attractive creation uses empty aluminium drink cans which were cut and shaped into decorative metal flowers. These flowers were nailed on to a piece of stick to make it look more organic.
<b>Runner Up</b>	Selangor  Sek Men Vokasional Shah Alam (Vocational School Shah Alam)	<b>TOY CAR</b> This little green toy car was made from recycled aluminium can, plastic bottle caps and elastic bands for body parts and battery powered.
<b>Second Runner Up</b>	Selangor  Sekolah Menengah Sri Andalas Klang (Sri Andalas Secondary School Klang)	<b>KAPAL LAYAR (SAIL BOAT)</b> Creative use of cheap recyclable materials to build model sail boat and using cardboard to fabricate body of the boat.
<b>Consolation</b>	Selangor  Sek Men Vokasional Shah Alam (Vocational School Shah Alam)	<b>FLOWER POT WITH CLOCK</b> Empty tin cans were cut-out to create the decorative leaves while red plastic bags and old newspapers were used to make roses and lilies respectively. The flower pot was made from a biscuit tin container.

***About Panasonic Kids School Eco Learning Programme (EL)***

Eco Learning (EL) under Panasonic Kids School started in 2009 in Japan. It is a global eco learning programme targeting at elementary and middle school students around the world. This programme is a Panasonic initiative that provides eco education and learning through classroom sessions, factory visits and eco projects.

EL has now expanded to many countries and regions worldwide. About 19,000 students have participated in Asia Pacific including India, Vietnam, Thailand, Singapore and Malaysia. Globally 200,000 students have participated.

It is designed to help children learn about environment protection and sustainability in a fun and entertaining manner.

In Malaysia, Panasonic collaborates with the Ministry of Education with the aim to promote eco ideas in school or at home; understanding and exposure on environmental issues. It incorporates eco education through experiential learning modules in classroom; joint activity with 'eco ideas' Factory – Panasonic AVC Networks Malaysia; Eco Works of Art project; Eco Picture Diary with global contests and awards offering students opportunity for study trips and integration with international students.

***About Panasonic Malaysia Sdn Bhd***

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