

For immediate release

“Eco-Friendly Integrated Logistic Complex”
A bigger warehouse to enhance Panasonic’s logistics distribution

Shah Alam, 22 October 2009 – An Integrated Logistic Complex will be constructed for Panasonic Malaysia Sdn Bhd as the Regional Logistics Hub in Malaysia. The ground breaking ceremony is officiated by Yang Amat Berhormat Tan Sri Dato Abdul Khalid Hj. Ibrahim, Honorable Chief Minister of Selangor today. The ceremony is held in conjunction with Eignretep Group’s 22nd Anniversary, the official contractor and owner of the complex.

Located at the Lion Industrial Park, the RM55 million project would be the first logistic warehouse in Malaysia that is built based on the ‘eco-friendly’ concept for Panasonic, in establishing itself as an ‘eco brand’. The Integrated Logistic Complex, which comprises of a 300,000 square feet warehouse and a 14,000 square feet administrative and operation office is scheduled to complete in a year.

Ng Chee Keong, Executive Director of Panasonic Malaysia Sdn Bhd said that: “We expect to move into this new premise by October 2010. It is my fervent hope that the state government would be able to extend whatever assistance needed to materialize this project. With our aggressive team in Panasonic Malaysia, I expect a double digit growth in sales by 2010 and with our move to this new and bigger facility will help to achieve the expected business growth.”

Ng Chee Keong also added that: “This ‘eco-friendly’ concept for the warehouse has four main environmentally friendly features. First, is the Rain Water Harvesting. There will be a rain water tank built under the roof of the warehouse to store rain water every 3 days. The water will flow out on natural gravity without the usage of water pumps. This rain water will be utilized to clean the washrooms and to water the plants.”

“Second is the Energy Saving Light Fittings. Translucent sheets will be installed on the roof and walls to allow sunlight into the warehouse thus saving the usage of light bulbs and fluorescent lamps. Besides that, energy-saving solar lamps will be built in the car park area to allow less electricity usage. Third is the Natural Ventilation will surface on 3 meter above the ground level of the warehouse whereby hot air will be emitted through the jack roof of the warehouse. Lastly, grass creates will be built along the car park to promote more greeneries in the landscaping area. We also plan to build a lake to encourage our staffs to jog around the area to promote healthy body and mind.”

The eco-friendly Integrated Logistic Complex is another example of Panasonic’s effort to save energy and the environment for a greener living and to spread the word about Panasonic’s environmental initiatives through the company’s three Eco Ideas declarations namely; Eco Ideas for Products, Eco Ideas for Manufacturing and Eco Ideas for Everybody, Everywhere.

About Panasonic Malaysia Sdn Bhd

Panasonic Malaysia Sdn Bhd is a sales, service and marketing company for the Panasonic brand of electrical and electronic products ranging from audio visuals, home appliances, air conditioners, digital and video cameras, professional broadcasting equipment, business systems, telecommunications, health and beauty care to batteries and lightings. All Panasonic products are available through our authorized dealers nationwide. For more information on Panasonic brand and products, visit our website at www.panasonic.com.my or call our Customer Care Centre at 03-5543 7600.

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About Eignretep Group of Companies

We are a total logistics company that offer innovative and effective supply chain management solutions to companies. It includes handling one aspect of your distribution to out-sourcing your entire supply chain. Our objective is to provide customers with a solution to significantly reduce costs derived from the effective management of: -

- Transport, IT, Supply Chain IT, Procurement, Warehouse, Logistics, Resource Planning, Property Development, Indirect Tax Exemptions
- By understanding the client's needs and developing feasible solutions

Since our inception in 1984, we have grown considerably and established a significant presence with wide network especially in East Malaysia. We are proud to say that we have successful track record to provide logistics solution in Malaysia offering one stop centre to your logistics needs which include warehousing, cargo consolidation, international and domestics freight forwarding, customs clearance, insurance and shipping.

Our list of valued clients consists of many MNCs and public listed companies. Our motto at Eignretep has been and always will be "Your Requirements - Our Commitments". We firmly believe in this motto and perform and fulfill our responsibilities accordingly. Service is what really sells in this industry - not promises. For more information, visit our website at www.eignretep.com.my or call at 03-5191 7848.

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